



ROYAL REVIEW

Issue Twelve

Protecting What's Inside...



What's the significance of this 1961 Lincoln Continental and Royal Roofing Company? None at all, except for the fact that Royal's latest roof project lies directly above it!

Not only is this a classic automobile but a vehicle that played a significant role in American History. This 1961 Lincoln Continental was President John F. Kennedy's presidential limousine. But not just any JFK presidential limousine, the limousine that was carrying President Kennedy when he was assassinated that day in Dallas, November 22, 1963.

Currently it resides at the Henry Ford Museum in Dearborn, Michigan. It remains on display as part of their "presidential limousine" exhibit, in which details vehicles 20th century American presidents traveled.

On every project that Royal Roofing is associated with, interior protection is a priority. This one is no different, despite the fact there's a priceless - historic artifact sitting directly below. The Henry Ford Museum is in the process of adding five "Power Houses" to the roof of their main museum facility. These are structures built on top of the roof for the purpose of housing the facility's mechanical units. Royal's job here is two-fold, first install and properly "roof-in" the "curbs" these structures will be built upon. The "curbs" are pre-manufactured by *Pate Company* and the roof materials used to "roof-in" the curbs are from Siplast. This is consistent with the roof system that's in place throughout the museum; a Siplast 20/30 roof system.

The next step of the project will take place after the structures are built. Royal is to roof each of the five power-house's. The roof systems will also mimic what's found throughout the museum's main roof, and subsequently their "curb - flashing"; a Siplast 20/30 roof system. The proper name for this system is a "Siplast Paradiene 20/30" roof system. This is a proven, lightweight, multi-ply, highly flexible membrane system designed to retain its elasticity through severe ultraviolet rays, thermal shocks, random ponding water, and extreme low temperature. See www.siplast.com for more information.

The Henry Ford Museum's power house installation is not one of Royal Roofing Company's biggest projects. But it's significance in terms of importance is by no means any less. Relatively speaking, all the same procedures apply. From project planning, coordination of man-power and equipment, safety, and in the end, quality/customer satisfaction are all aspects of every Royal job; no matter the size. Of course a large new roof or re-roof project is going to be more visible because of the dollar amounts and the coordination involved. The fact of the matter is every project is a priority to Royal Roofing Company! Regardless of the roof size, or what lies below it.



2445 Brown Road

Orion, MI 48359

800-837-8056

www.royal-roofing.com

Royal in the Kitchen

“*Royal in the Kitchen*” - **RECIPE MAKEOVER!** This is a slightly new twist to a **ROYAL Review** fan favorite. Here, with help from the web-site MyRecipes.com, we’ll take a familiar dish and make it healthy. Enjoy...

Recipe: Lemon-Ginger Fried Chicken

Preparation

From this recipe you’re able to dramatically reduce the calories and fat , with just a few basic changes. Giving the chicken a double coat of flour mixture creates a golden crust (without the skin) when pan-fried. We use lemon rind instead of the lemon extract called for in the original. Carefully pour in the broth so you don’t wet the crispy brown coating on the chicken. The broth mixture turns into a glazy sauce that can be served with the chicken.

1. Place rind, juice, and next 5 ingredients (through drumsticks) in a large zip-top plastic bag; seal and shake to coat. Marinate in refrigerator 1 hour, turning bag occasionally.
2. Sift together flour and next 3 ingredients (through red pepper). Place flour mixture in a large zip-top plastic bag. Remove chicken from marinade bag, reserving marinade. Sprinkle salt and black pepper evenly over chicken. Add chicken, one piece at a time, to flour mixture; seal bag and shake to coat chicken. Remove chicken from bag, shaking off excess flour mixture. Reserve remaining flour mixture. Place chicken on a wire rack; place rack in a jelly-roll pan. Cover and refrigerate 1 1/2 hours. Let stand at room temperature 30 minutes.
3. Preheat oven to 350°.
4. Return chicken, one piece at a time, to flour mixture; seal bag and shake to coat chicken. Remove chicken from bag, shaking off excess flour mixture. Discard remaining flour mixture.
5. Heat oil in a large skillet over medium-high heat. Add chicken to pan; cook 3 minutes or until golden, turning once. Arrange chicken in single layer in a shallow roasting pan. Combine broth and reserved marinade in a small bowl; carefully pour broth mixture into pan. Sprinkle chicken evenly with sugar, and top with lemon slices. Bake at 350° for 45 minutes or until golden and a thermometer registers 165°

Ingredients

This recipe serves: 4 (serving size: 1 breast half, or 1 thigh plus 1 drumstick)
 1 teaspoon grated lemon rind
 1 cup fresh lemon juice (about 4 lemons)
 2 teaspoons minced peeled fresh ginger
 1 1/2 teaspoons minced garlic
 2 bone-in chicken breast halves, skinned
 2 bone-in chicken thighs, skinned
 2 chicken drumsticks, skinned
 4.5 ounces all-purpose flour (about 1 cup)
 2 teaspoons ground ginger
 1 teaspoon paprika
 1/2 teaspoon ground red pepper
 1 teaspoon kosher salt
 1/2 teaspoon freshly ground black pepper
 1/4 cup peanut oil
 1/4 cup fat-free, less-sodium chicken broth
 2 tablespoons brown sugar
 1 lemon, thinly sliced

Nutrition Before

891 calories
 45g total fat
 9.3 g saturated fat
 1,179mg sodium

Nutrition After

375 calories
 15.5 total fat
 3.3g saturated fat
 578mg sodium

Nutritional Information

Calories: 375
 Fat: 15.5g (sat 3.3g, mono 6.6g, poly 4.7g)
 Protein: 30.8g
 Carbohydrate: 30.5g
 Fiber: 2.4g
 Cholesterol: 85mg
 Iron: 2.6mg
 Sodium: 578mg
 Calcium: 48mg

Website Source: <http://find.myrecipes.com/recipes/recipefinder>.

Recycling is a Reality in Every Industry



Like most company offices, you’ll find dedicated paper - recycling bins in every Royal Roofing Company employee work space and adjacent to every copy machine. In addition to provisions in eating areas and kitchen for plastic and cardboard.

In businesses today recycling efforts such as these are not perceived as extraordinary or over the top. No longer are they praised as significant contributions to preserving the environment or saving the planet. Rather it’s the norm. Recycling copy paper, ink cartridges, or plastic water bottles in an office settings has become a minimal expectation. What’s celebrated are the efforts made by business owners who find alternative ways to recycle waste or spoils from their industry or function. Here’s an example.

It’s no secret that when Royal Roofing installs a new roof system on an existing facility there is a significant amount of waste that’s realized when the old roof is removed. Unfortunately, there’s not a lot that is currently able to be recycled. With that being said, Royal recently began utilizing the services of a company called Nationwide Foam, Inc.. They are a nationwide roofing material recycler; the country's largest foam insulation board recycler. Moreover, Nationwide provides a GREEN Disposal Alternative for commercial flat roof projects of all sizes.

After participating in the Nationwide program for only a portion of 2009 Royal was able to recycle 19,440 square feet of foam insulation and 18,240 lbs. of EPDM rubber. These are materials removed from roof replacement projects that would have otherwise ended up in a land fill. In doing so Royal received the “Bronze” award from Nationwide Foam, Inc. The highest award possible is Platinum, in which over one million lbs. of EPDM or 270,000 square feet of foam insulation would need to be recycled. If sales dictate Royal would be thrilled to achieve Platinum status in 2010, but more importantly become an industry leading example for the recycling cause!



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Fax: (248) 276-9170
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Where in the World is Royal?

It was not long ago when the *Forest Green and Grey* - **Royal Roofing** logo, posted prominently on all Royal company vehicles, was spotted daily on roads throughout the great state of Michigan. Trucking equipment and materials to and from job-sites, roofers traveling from location to location installing roofs on new and old facilities alike was a reality throughout the state. Make no mistake, Royal Roofing Company still does work in the state, and is proud to be based in Michigan, but the amount of work available within its borders has significantly declined. There are a number of factors that can be attributed to this drop off; but the most recognized are the financial woes of the American automobile companies; those companies headquartered in Michigan.

Beginning when the first vehicle rolled off the production line, the automobile stood as Michigan's cornerstone industry. As the automotive capital of the world Michigan has prospered significantly. But as technology changed and competition intensified the leaders of this industry failed to realize they were vulnerable. This failure, to a certain extent, created the downfall of the American automobile industry that we've come to realize today. The downfall that is predominantly responsible for the current economic climate in the state of Michigan, and partially to blame for the entire country's struggling economy. Coupled with nationwide economic tension, Michigan is caught in a perfect storm; and is why its currently being recognized nationally as one of the states hardest hit by the recession!

Survival, in the current economic environment, is reason number one why Royal Roofing Company is now working, to a large extent, outside of Michigan. In the past Royal would do the occasional "out of town" project because of the amount of work that was available in our back yard. When it became apparent that the quantity and quality of work was dissipating, leadership at Royal Roofing moved quickly to counterbalance the shortfall. As a privately-held, family-owned, company Royal Roofing is responsible for the well-being of hundreds of people by making sure that the company is working. At the end of the day what matters here is that Royal's busy; that Royal Roofing is doing what it does best - **roof**. Thanks to the foresight and the ability to recognize where the economy was heading, leadership altered the direction of the company to withstand what was ahead. Point being, the shift to take on a multitude of "out of town" projects was something that didn't happen overnight. Rather a plan was put in place and orchestrated accordingly "before the storm".

That in fact begs the question "*Where in the World is Royal*" roofing? Well, just prior to this publication being printed, if one was vacationing in the Lone Star State, you'd find Royal in Amarillo, Texas roofing a 38,000 square foot roof. Heading west into the state of New Mexico, Royal can be spotted entrenched in a roof replacement project totaling approximately 88,000 square feet. Both projects are for the Department of Energy, where intensive labor was required to remove two existing layers of roof, built-up and modified bitumen, and replacing it with a Derbigum "DerbiBrite" roof system (visit www.derbigum.com for more information). In the Mid-west, east of the Mississippi, Royal can also be found working in Great Lakes, Illinois (North - Chicago) and Dayton, Ohio. These are two separate projects that total over 137,000 Square Feet!

