



Summer 2008

Issue Seven

# ROYAL REVIEW

## 2008 Royal Roofing Company Golf Outing

Not even the threat of rain could have prevented the 11th annual Royal Roofing Company Golf Outing from taking place at The Fountains Golf Club in Clarkston Michigan on June 13th. What started out to be a rainy overcast morning turned out to be a great, sun-filled day for the 2008 outing. Like the ten years before it, the 11th annual Royal Roofing Golf outing had a terrific turnout. This year Royal hosted over *One Hundred Thirty Five* people that consisted of long-time clients, suppliers, and corporate partners.



Photo Above: Royal Roofing's VP of Sales and outing organizer, Doug Stiff, is making sure all the days scores are posted!



The outing format consisted of an eighteen hole shotgun start scramble that spanned the entire Fountains facility. Afterwards, a buffet style dinner was served in the golf club banquet hall where team scores were tabulated and posted for bragging rights and a brief awards ceremony moderated by Royal Roofing President, Dan Davis.

Royal would like to thank everyone who participated and helped make the 2008 Royal Roofing Company an overwhelming success. We look forward seeing everyone again in 2009.



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## ROYAL Review - Entertainment Section

### Royal in the Kitchen



“Royal in the Kitchen” is a segment of the **ROYAL Review** where we focus on different recipes that are relevant to an event or the season of that edition. In this issue we’re focusing our recipe selection around one of the most enjoyable seasons of the year, at least in the Midwest, *Summer!*

#### Featured Recipe: Zucchini Grinders

1. Preheat the oven to 350 degrees F (175 degrees C).
2. Melt butter in a skillet over medium heat. Fry the zucchini in butter until browned and slightly tender. Season with red pepper flakes, salt and pepper, and stir in the marinara sauce. Cook and stir until sauce is heated.
3. Spoon a generous amount of the zucchini mixture into each sandwich roll. Top with a handful of shredded mozzarella. Close the rolls, and wrap individually in aluminum foil.
4. Bake for 15 minutes in the preheated oven, until bread is heated through, and cheese is melted.

#### Featured Desert Recipe: Peanuttty S'more

1. Cook the marshmallows over an open flame or hot coals until they are browned outside, and soft all the way through, 2 to 4 minutes.
2. Place the marshmallows on top of one of the graham cracker squares. Place the peanut butter cup on top of the marshmallows. Top with the last graham cracker square.

→ For Recipe Nutritional Fact, see “Royal in The Kitchen” Continued on the Following Page

Source: 1. <http://allrecipes.com/Recipe/Fabulous-Zucchini-Grinders/> / 2. <http://allrecipes.com/Recipe/A-Peanuttty-Smore>

#### “Zucchini Grinders”

##### Ingredients

- 1 tablespoon butter
- 2 medium zucchini, cubed
- 1 pinch red pepper flakes
- salt and pepper to taste
- 1 cup marinara sauce
- 1 1/2 cups shredded mozzarella cheese
- 4 (6 inch) French or Italian sandwich rolls, split

#### “Peanuttty S'more”

##### Ingredients

- 2 large marshmallows
- 2 graham cracker squares
- 1 peanut butter cup

### Royal Growing Green with the USGBC



Royal Roofing Company is now a proud member of the *United States Green Building Council*. The USGBC is a non-profit organization committed to expanding sustainable building practices. USGBC is composed of more than 15,000 organizations from across the building industry that are working to advance structures that are environmentally responsible, profitable, and healthy places to live and work. Members include building owners and end-users, real estate developers, facility managers, architects, designers, engineers, general contractors, subcontractors, product and building system manufacturers, government agencies, and nonprofits.

As part of the USGBC community Royal will further engage other members of the council whom share the same green-mission; but are from different trades. In part to learn about emerging technologies and how they contribute to the overall energy savings goal. Moreover, continue to be on the cutting-edge of advancements made in green roofing. Therein fore serve as a reliable source of information and installation of energy saving roofing applications for our customers and green council partners.

Visit [www.usgbc.org](http://www.usgbc.org) for more information on the US Green Building Council, and to find Royal Roofing Company along with other **Green** minded organizations in their member directory.

### New Royal Roofing Web-Site is Online

The long wait is over! The 2008 Summer Blockbuster is finally here! The All New, Royal Roofing Company Web-site is now On-line and available for immediate access!



Upon entering [www.royal-roofing.com](http://www.royal-roofing.com) the first thing visitors will notice is that our site has a completely new look and feel! The fact that it’s simple and easy to navigate, featuring all of our roofing services prominently in the middle of the home page; described by a series of scrolling images taken from previous Royal projects. Furthermore, by simply *clicking* on any of the featured services, users can view drop-down menus that illustrate sub-topics pertaining to each service. Whether it’s Emergency Service, the **Roof-Gard** client log-in, or Case Study data, users can access whatever information they’re searching for from our home page in a simplistic manner.

The site was built by Defrost Design, a graphics design studio out of Royal Oak, Michigan. The launch of our the website was *Phase-one* of our new online effort. In the coming weeks Defrost will be rolling out *Phase-two*, which will include multiple animation elements to further illustrate and educate users on our products and services.

## Royal Recognized for Outstanding Safety Performance

Royal Roofing Company was recently recognized by Ford Motor Company as a construction-supplier that achieved a superior safety record in 2007. Ford employs an oversight committee, referred to as the Construction Safety Process Review Board (CSPRB), that reviews safety data from all corporate construction projects. The board meets twice monthly to evaluate this data and make recommendations to Ford-Purchasing as to how safety, by all trades, is progressing on construction related projects.

Recently, the CSPRB completed their evaluation of all work performed for Ford in 2007. Royal Roofing was identified as a supplier that worked over 10,000 construction hours at Ford jobsites without any employee injuries. On behalf of Ford Motor Company, Royal Roofing President-Dan Davis was presented with a "Construction Management Achievement Award Certificate" to recognize this effort.

Safety is a subject that Royal Roofing takes very seriously on all its projects. Staffing a full-time Safety Director that oversees more than eight safety and quality field inspectors, and staying in constant adherence to the OSHA and MIOSHA regulations for jobsite safety are just a couple of functions Royal employs to ensure safety on all jobs. To read more about Royal Roofing Company's commitment to job-site safety visit [www.royal-roofing.com](http://www.royal-roofing.com) under the "About Us" or "Why Choose Royal Roofing" tabs.



## Royal Expanding South!

Royal Roofing Company recently announced plans to expand operations into the southern United States market. As of August 1, 2008, Royal will open an office in Fort Myers, Florida. As further evidence of Royal's commitment to success in this territory, as of September 1, 2008, Royal Roofing Company will have completed the acquisition of a seventeen year old roofing company located in Charlotte, North Carolina.

More information to follow in the next edition of the Royal Review.

### Royal in the Kitchen Continued from Page Two

#### Nutritional Information

Zucchini Grinders  
 Servings Per Recipe: 4  
 Amount Per Serving  
 Calories: 318  
 Total Fat: 12.8g  
 Cholesterol: 32mg  
 Sodium: 875mg  
 Total Carbs: 36.2g  
 Dietary Fiber: 3.4g  
 Protein: 16.8g

#### Nutritional Information

Peanutty S'more  
 Servings Per Recipe: 1  
 Amount Per Serving  
 Calories: 256  
 Total Fat: 8.2g  
 Cholesterol: < 1mg  
 Sodium: 230mg  
 Total Carbs: 42.5g  
 Dietary Fiber: 1.3g  
 Protein: 3.9g

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## All Phases of Motor City Casino Up and Running



What was once Wonder Bread and Continental Bakeries is now the site of Motor City Casino. As the story goes, the existing facilities were not supposed to be a permanent home for Motor City, rather just a stop-gap until the Detroit “river front” was developed and a new structure could be built. Unfortunately or fortunately plans change and the bakeries of old now are the permanent residence of Motor City Casino. As a result of this decision, major renovation and expansion was required in order for the casino to realize its potential. From 2006, when the first roof improvements were made, until the summer of 2008, when all new buildings were complete, Royal Roofing Company was there installing the roof. As a matter of fact, as this article is being written (July 1, 2008) Royal is still working at the casino doing miscellaneous enhancement.

From Royal Roofing’s perspective, the Motor City Casino roofing project was a challenging job based on the design elements and complexity of all the new buildings. Complexities caused by design changes that required roof related details to be reconfigured daily throughout the project. Then approved by all parties involved; an on-site architect, owner representatives, and roof-system manufacturers to name a few. Furthermore, because the casino had to be in operation 24-hours a day seven days a week during the entire construction process, multiple temporary roofing processes had to be staged to ensure the building was moisture free. With that being said, the two plus years of work at the casino have been a wonderful experience and has proven to be an excellent demonstration of Royal’s versatility and ability to complete a project under any circumstances.

To read more about this project and all the different roof systems Royal installed at Motor City Casino visit the Royal Roofing Company web-site at [www.royal-roofing.com](http://www.royal-roofing.com), click on “Client Portfolio/Case Studies”, and see “Case Study - 3”. This is the second time the Motor City Casino project has appeared in the **ROYAL REVIEW**, to read the first installment visit the “News” section of our web-site, where you can read this story (click on Spring 2007) or any story from all of our previous newsletters!